



GREGORIAN COLLEGE OF ADVANCED STUDIES

ALATHARA

DEPARTMENT OF COMMERCE

NEWS BULLETIN

Half Yearly, Vol (1) No.1

Jan 2022 to June 2022

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Patrons

Dr. R. GopaKumar and Rev Fr. Joseph Chacko

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Ms . Anila Mohan and Shehnaz



Editor's Desk

I express my immense pleasure to introduce a News Letter of this kind to inspire all the institutions to enter in to this venture of supplementing all kinds of information about their college. It becomes the greatest duty of the educators to mould and create the generation of the future, who is socially and morally responsible.

The Department of Commerce, are committed to create such students through our insistence on academic and co-curricular development of our students. Education has always been a force instrumental in changing the face of the world and we do believe that change can actually be brought in through our actions. The various clubs and departmental activities that we have in our college actually have become quite instrumental in achieving that change. It is my pleasure to inform you all that we have a very vibrant and a strong teaching community which is always trying to develop our students. This Bulletin become a source of inspiration to the students and teachers of the Department of Commerce.



Managers Desk

The Department of Commerce in Gregorian College of Advanced Studies is publishing a News Bulletin. This will be cordially received by all students and teachers of the College. The News will certainly include, not only current events of the Commerce Department of the College but also new developments in the

world of commerce both national and international. This will open new avenues of information to all seekers and researchers in the field of Commerce. And hence, this is a welcome attempt of the Department of Commerce in Gregorian College of Advanced Studies and we express and convey our deep appreciation to all concerned, especially Prof. Dr K. Manoharan Nair, the Principal, Prof. Dr Gopakumar and the Administrator, Fr. Joseph Chacko for their initiatives and efforts.



Principal's Desk

I feel extremely happy to note that the Department of Commerce, Gregorian College of Advanced Studies has initiated steps to publish a News Bulletin which would cater not only for the needs of the students of the Department of Commerce but also of the students of our college in general. I appreciate the earnest effort

initiated by the HoD, Commerce Dr. K. Manoharan Nair and the Teachers and the students of the Department of Commerce. I wish this noble endeavour all success.



Administrator's Desk

I express my sincere gratitude to the effort given by the Department of Commerce in introducing a News Bulletin as a milestone which is of immense use to the commerce fraternity. I wish all success for the new venture.

About the College

The Word Gregorian, evokes the names of great saints of the Christian Church Gregorios, which stands for 'devotion and knowledge' in which the set objective is to extend value based and holistic education as the proverb says "the Fear of the Lord is the Beginning of Knowledge". The college started functioning on 2015-16 academic year as a Self-Financing Institution affiliated to the University of Kerala and approved by the Government of Kerala. The courses offered are Commerce (B. Com-Finance Stream), BA (English), BA (Economics) and BSc (Psychology).

Vision

Gregorian college of advanced studies envisages as an instrument for enlightening, enabling and enriching the society by fostering academic excellence, moral integrity and social commitment in young generation of both men and women to meet the challenges ahead in the world over.

Mission

Introduction of diversified fields of studies for imparting academic knowledge, creative thinking, good communication skill and contributing towards morality, ethics and social values in student community by involving them through the participation in the NCC, NSS and social extension activities to be a good citizen.

About the Department

The department of commerce, set up from the very inception in 2015-16 under self-financing stream, has imbibed the institution's tradition of exploring *new frontiers of knowledge and innovation in academics*. The department constantly endeavours to provide *quality education, entrepreneurial skills* and create a *platform for overall development* of the students.



ENTREPRENEURSHIP DEVELOPMENT CLUB (E D CLUB)

The Commerce department has organised an Entrepreneurship Development Club under the auspices of Industries Department, Government of Kerala. Ms Anila Mohan Assistant Professor is the Co-ordinator of the club. The department depute 5 ED Club members as volunteers for Agrofood exhibition conducted by Department of Industries for four days from 17/12/2021 to 20/12/2021. The moto behind this club is to introduce the concept *Earning while Learning*.

FRESHERS' DAY

The department celebrated Freshers' Day with much pomp and gaiety by conducting various cultural programmes and also celebrated X' Mas.

CHRISTMAS DAY CELEBRATION

The Students of Semester 6 celebrated Christmas day on 23rd December 2021. The programme was inaugurated by Dr K Manoharan Nair, HoD, in which various cultural programmes were organised by the students.

ALUMNI ASSOCIATION

The Alumni Association is functioning in the Department along with the College Alumni Association.

QUIZ COMPETITION

The department conducted quiz competition for all B.com students and the winners are Bhadra S Jayan and Bhagya S Jayan of S1B2 placed in the first and second place.

COMMERCE DAY

The Commerce Association 'UDAYAM 2022' of the college organised Commerce Day and were organised various cultural programmes



WEBINAR ON CAREER DEVELOPMENT

A webinar on career development 'building a cutting-edge career for 21st Century' was organised in collaboration with Presidency University Bangalore via Google Meet. The webinar started with an introductory speech by Sri Prince Antony followed by Dr Deepika Krishnan, wherein they discussed at length the different job opportunities and various skills required for an individual to acquire a job.

BEST MANAGER CONTEST

GIIMS institute conducted a seminar and Best Manager Contest in which Dr K Manoharan Nair, HoD welcomed the gathering followed by a speech on *Logistics and Career Opportunities* by MS Roshni, Member GIIMS. Mr. Jino, the Coordinator of GIIMS conducted group discussion and a contest for students and winners were awarded cash prize and certificates.

CAREER ORIENTATION

Asian School of Business organised a Career Orientation Programme for final year B.com students. Mr. C. Krishnakumar, Director Asian school of business and Mr Gokul G Nair Academic Staff arranged a session.

SEMINAR ON CAREER COUNSELLING

ICMAI Trivandrum Chapter conducted a Career Counselling Session for B. Com students. Sri Pramod Chandran, Chairman and Manoharan Nair, former Chairman, Trivandrum Chapter delivered a lecture on career opportunities for CMA Course.



PTA MEETING

The PTA meeting was conducted for S2, S4 and for S6 students to discuss about the performance of the students.

WEBINAR ON SKILL DEVELOPMENT

A webinar on *Job Oriented Skill Development Program* was conducted by AVODHA. Rinto Thomas, career expert and Athira Jayakumar, academic consultant interacted with the students.

WEBINAR JOB ORIENTATION

AVODHA EDUTECH conducted *Skill Development Webinar* for final year students on in which Mr. Yunus Latheef presented key note address and Mufeeda Aneesh arranged a session.

SPORTS EVENTS

Students of B.Com participated in the inter departmental football competition held at Diego Football Park , Akulam and won First Place and got Trophy

Women students participated in the inter departmental Shuttle Badminton competition held at GCAS Ground and won First Place and got Trophy.

News Bulletin: A half yearly news bulletin is brought out by the department

RESEARCH CORNER

Suggested **Project Topics** for S6 Students:

1. Investor Awareness Towards Mutual Fund Schemes
2. Prospects and Problems of Kerala Tourism
3. Prospects and problems of Women Entrepreneurs
4. Job Satisfaction of Employees of IT companies/Asha workers/College Teachers
5. Quality of Work Life among Bank employees
6. Consumer Awareness of Green Products and Practices
7. Women Empowerment through Kudumbasree units
8. Investment behaviour of College Teachers
9. Online marketing strategies of Myntra
10. Awareness on Green Banking Initiatives

STUDY TOUR

The Department of Commerce organised a 6-day study tour from 12/04/2022 to 17/04/2022 for final year B. Com students.



CONTACT US

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